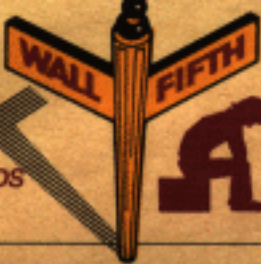


AT THE
CROSSROADS
OF HOPE



LOS ANGELES MISSION
P.O. BOX 5630
LOS ANGELES, CA 90055-0630

**CR 05

JOHN Q. SAMPLE
MISSION 043 PKG 0VSM8043
123 ANY STREET
YOURTOWN, CA 99999-9999

JOHN SAMPLE, I'M SENDING THIS A SECOND TIME TO URGE YOU TO PLEASE
HELP US THIS THANKSGIVING. THANK YOU. M. H.



*There's no place
like home
on Thanksgiving...*

AT THE
CROSSROADS
OF HOPE



LOS ANGELES MISSION

P.O. BOX 5630, LOS ANGELES, CA 90055-0630
LOCATION: 303 E. FIFTH STREET

Thanksgiving 1992

JOHN Q. SAMPLE
MISSION 043 PKG 0VSM043
123 ANY STREET
YOURTOWN, CA 99999-9999

DEAR JOHN SAMPLE,

This may be the first time you've received an invitation to an Open House in the heart of Skid Row.

Our new Los Angeles Mission building is located at 5th and Wall Streets in downtown Los Angeles -- where the TV show "Hill Street Blues" was once filmed.

I'm hoping you can visit us and see firsthand how effectively our program to feed, clothe and shelter Los Angeles' homeless is working.

If you can visit, I will make arrangements for you to park your car inside our secure parking garage. You and your car will always be safe.

Your R.S.V.P. card gives all the details.

JOHN SAMPLE, IN THE MEANTIME, I DESPERATELY NEED YOU TO HELP PROVIDE AT LEAST ONE MEAL FOR A HUNGRY PERSON THIS THANKSGIVING.

For only \$1.57, you can give a homeless person a Thanksgiving dinner of turkey smothered in country gravy, dressing, cranberry sauce, sweet candied yams, and pumpkin pie.

You can feed 20 people for \$31.40. Every \$15.70 you contribute will feed 10 hungry people.

Whatever you can do will be appreciated. I simply need you to help feed hungry people this Thanksgiving season.

Los Angeles has about 30,000 homeless people shuffling through our streets and back alleys -- more than any other place in the country.

(over, please)

season -- and then provide clothing, shelter, and rehabilitation -- I urgently need your support today! Just to serve the more than 35,000 holiday meals we expect to serve this Thanksgiving season will cost us over \$50,000.

WILL YOU HELP ME FEED AT LEAST ONE MAN OR WOMAN FOR THANKSGIVING, JOHN SAMPLE?

Here are two things I'm asking you to do today:

1. Return the "Meal Ticket" with your tax-deductible contribution of \$15.70, \$31.40, \$62.80 or more to help feed the hungry and homeless of Los Angeles.
2. When you send your gift, please sign and return the Thanksgiving greeting card I've enclosed to give a special word of encouragement to the men and women sharing Thanksgiving dinner with us.

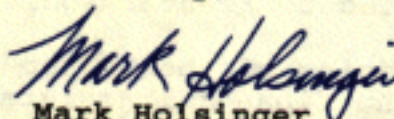
And, if you can attend our Open House, please respond to my invitation. You'll meet some of the men and women from our rehabilitation program and see firsthand how effectively your contribution is being used.

But even if you can't visit our Open House, we still have hungry people to feed -- and I need your support to do it.

JOHN SAMPLE, WE'VE BEEN OPERATING FAR BEYOND OUR NORMAL CAPACITY, AND WITHOUT YOUR SUPPORT, HUNGRY AND HOMELESS PEOPLE MAY HAVE TO BE TURNED AWAY ONCE AGAIN.

Please rush your "Meal Ticket" and maximum Thanksgiving contribution to me today in the brown postage-free envelope I've enclosed.

Sincerely,



Mark Holsinger
Executive Director

P.S. You can help me feed the hungry and shelter the homeless of Los Angeles this Thanksgiving by returning your "Meal Ticket" and tax-deductible contribution of \$15.70, \$31.40, \$62.80 or more. Please respond today so I can be sure to have enough food for everyone. Thanks.

MEAL TICKET

TO:

MARK HOLSINGER
LOS ANGELES MISSION
303 E. FIFTH STREET
P. O. BOX 5630
LOS ANGELES, CA 90055-0630

AT THE
CROSSROADS
OF HOPE



FROM:

JOHN Q. SAMPLE
MISSION 043 PKG OUSMB043
123 ANY STREET
YOURTOWN, CA 99999-9999

K92A02DW

0

Dear Rev. Holsinger,

YES, I support your efforts to care for the hungry and homeless of Los Angeles. And if I can attend your Open House, I'll phone the number on my R.S.V.P. to let you know I'm coming. In the meantime, I'm returning my Thanksgiving greeting card for you to display.

And to help ensure that no one is turned away hungry this Thanksgiving, I'm enclosing my contribution of:

- \$15.70 for 10 meals
- \$62.80 for 40 meals
- \$1,570 for 1,000 meals
- \$31.40 for 20 meals
- \$157 for 100 meals
- Other \$_____

JOHN SAMPLE, PLEASE MAKE YOUR TAX-DEDUCTIBLE
CHECK PAYABLE TO THE LOS ANGELES MISSION.

Please separate R.S.V.P. before returning your "Meal Ticket" and greeting card.



R.S.V.P. OPEN HOUSE

Once a month on a Thursday evening, Open House is held at the Los Angeles Mission.

At Open House, you'll see firsthand how effectively your dollars are being used to feed, shelter and care for Los Angeles' hungry and homeless.

I'll answer your questions and introduce you to the men and women in our rehabilitation programs. Then we'll enjoy songs by the Mission chorale.

Open House is our way of saying thank you. There will be no solicitation.

You'll park your car inside our secure parking garage. You and your car will always be safe.

For more information about our Open House, please call Jeanne Galloway at: (213) 893-6900.

Mark Holsinger

OPEN HOUSE DATES:

November 19 January 21
February 18 March 18

(Signature)

JOHN SAMPLE

HAPPY
THANKSGIVING
FROM



KEEP FOR YOUR RECORDS

Amount

Check Number

Date



HAPPY
THANKSGIVING
FROM

JOHN SAMPLE

(Signature)